

# Welcome!

The session will begin shortly.

While we're waiting, take action with one (or more) of the steps below!

**Assess Your School: Take our 3-minute School Health Survey**

[www.actionforhealthykids.org/school-health-survey/](http://www.actionforhealthykids.org/school-health-survey/)

**Stay Informed: Sign up for our Newsletters**

<https://www.actionforhealthykids.org/news-sign-up/>

**Get Involved: Find upcoming learning sessions and events**

<https://www.actionforhealthykids.org/events/>



October 27, 2021

# Supporting Family-School Partnerships at the District Level

# Learning Objectives

After today's session, participants will...

- » Understand the basics of effective family-school partnerships and the role they play in supporting them as district staff members
- » Identify opportunities to improve two-way communication with families at the district level
- » Discuss successes and challenges in their districts toward building a culture of effective family-school partnerships

# Logistics

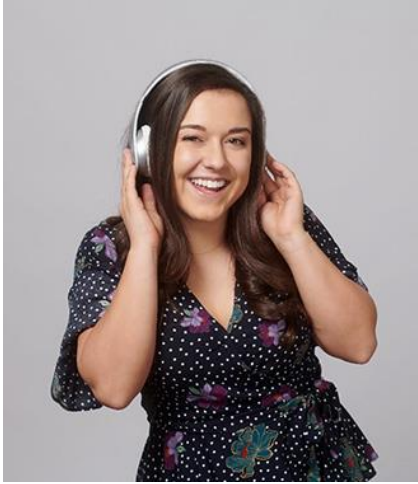
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A few notes to make sure you have a smooth user experience!

- » Listen in with your telephone or computer speakers
- » Video and sound check – unmuting and pausing video.
- » Ask questions
- » Stay engaged and participate

*All materials and session recording will be shared in follow up within 2 business days.*

# Meet the Team



Ali Armacost

Senior Program and Field  
Coordinator

Action for Healthy Kids



Regan Copeland

Parent Academy  
Supervisor

Duval Co Public Schools



Sean Wade

Director, Family-School  
Partnerships

Action for Healthy Kids

*Also joining us from AFHK...*

- Michelle Smith, TX State Coordinator
- Tyenise Blackmon, Director, DEI & Community Outreach



# Introductions

Please share:

- Your name
- Your role
- Answer: *What brought you here today?*



# Agenda

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- AFHK Overview
- Power of Connection
- Family-School Partnership (FSP) Overview
- Four Core Beliefs
- Two-way Communication with Families
- Incorporating Family Voice in District Wellness Policy
- Supporting Implementation at Schools
- Discussion and Questions
- Wrap Up and Next Steps



# Action for Healthy Kids Overview

Who We Are and What We Do



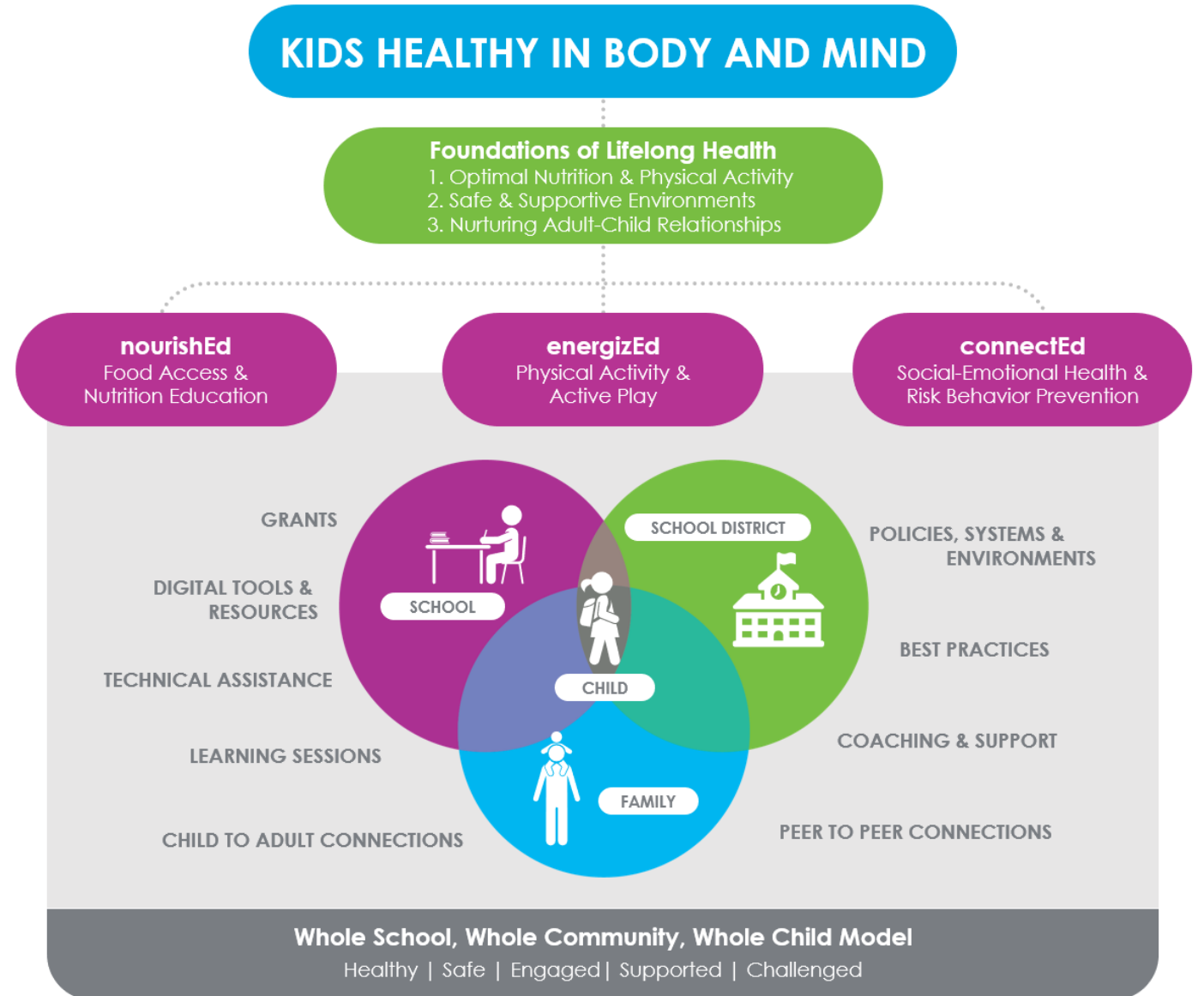
# Who We Are

Action for Healthy Kids is a national nonprofit organization committed to the belief that healthy kids create a better world. We pursue this vision by mobilizing family-school partnerships to address the child health crisis and prepare kids to be healthy in body and mind.



# What We Do

We collaborate with families, schools and school districts to support three key areas of child health.



# The Power of Parents and Caregivers

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**“School efforts to promote health among students have been shown to be more successful when parents are involved.”**

Centers for Disease Control and Prevention, *Parent Engagement: Strategies for Involving Parents in School Health*



# Power of Connection

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Maslow's Hierarchy shows that beyond our basic needs, a sense of belonging and connection with others is important for survival [1](#)



Connection with others creates space to:

- Discuss feelings and emotions
- Navigate challenges
- Learn from one another



“No meaningful family engagement can be established until relationships of trust and respect are established between home and school.”

“A focus on relationship building is especially important in circumstances where there has been a history of mistrust between families and school or district staff, or where negative past experiences or feelings of intimidation hamper the building of partnerships between staff and parents.”



# Tell Us What You Think!

What makes an effective Family-School Partnership?

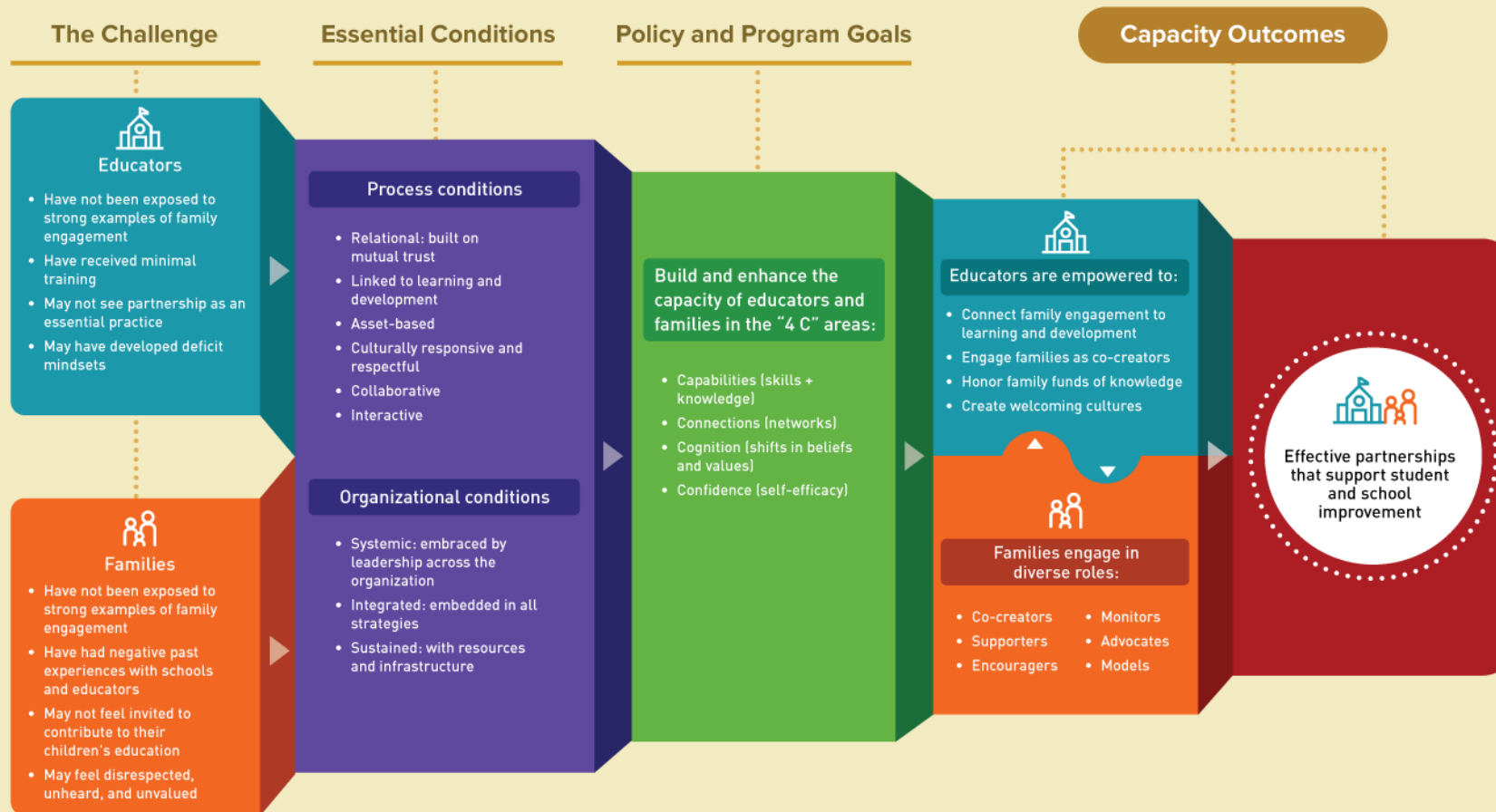




Effective family-school partnerships bring together district leaders, school staff and families to identify challenges to family engagement and specific child health needs, then develop, implement and evaluate effective and equitable solutions as a team.

# Dual Capacity-Building Framework (Mapp, 2019)

## The Dual Capacity-Building Framework for Family-School Partnerships (Version 2)





# Four Core Beliefs

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**In the chat box answer...**

How does your district currently support these beliefs?

All parents have dreams for their children and want the best for them.

All parents have the capacity to support their children's learning.

Parents and school staff should be equal partners.

The responsibility for building partnerships between school and home rests primarily with school staff, especially school leaders.

# District Role in Supporting FSPs

How can districts best support strong family-school partnerships?



Lots of ways! Three we will dive into today:

- » Build relationships and trust through two-way communication
- » Incorporate family voice in district policies (including wellness policy)
- » Support school implementation of family engagement policy and development of strong family-school partnerships

# Two-Way Communication with Families

# Building Trust through Two-Way Communication

## It starts with TRUST

- » Make it clear that their voice matters
  - They are the experts on their kids and we need their involvement
  - We need to hear from those who have been hesitant to speak up
- » Communicate regularly and with purpose
  - Offer multiple options for parents (e.g., text, email, phone, video, in-person)
  - Provide quality translation and interpretation
- » Seek out parent/caregiver input and include the What and the How
  - What you need their input on, How can they share it
  - Clearly communicate expectations and boundaries
  - Provide any needed background information and training
- » Action builds trust
  - Incorporate their feedback and show that you are listening

# PARENT ACADEMY

## FALL 2021 COURSE CATALOG

# PARENT

Learning.  
Growing.  
Together.

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# ACADEMY



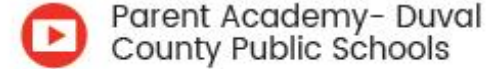
Student Achievement

Parenting & Advocacy

Personal & Individual Growth

*\*Cursos selectos disponibles en español.*

### FOLLOW US:



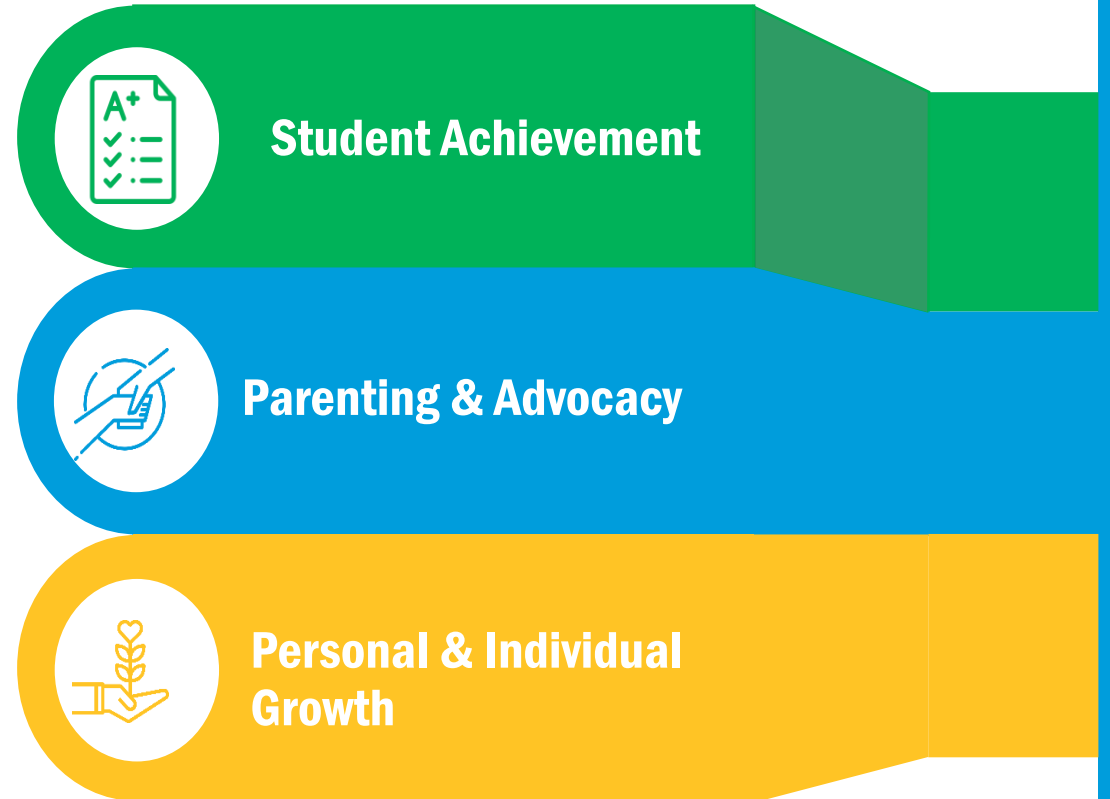
[www.duvalschools.org/ParentAcademy](http://www.duvalschools.org/ParentAcademy)

Dates and times are accurate at the time of publication; courses are subject to change.

# A FREE FAMILY RESOURCE

# Course Strands

- **Best Practices for College Readiness in Math**
- **Supporting Your Reader at Home (3-5 & 6-12)**
- **I.E.P. Basics**
  
- **The Wonder Years**
- **Healthy Minds, Healthy Kids**
- **Duval Dads: DADvocacy/#Talk2Me**
  
- **Weekly Coding Series (Sept., Nov., Dec.)**
- **Digital Literacy**
- **Starting Your Own Business**



# Register and Watch Current Courses



DIGITAL CATALOG  
VIEW AND REGISTER FOR  
COURSES [HERE!](#)

Week in Review  
WATCH NOW!

JOIN  
TODAY'S COURSE [HERE!](#)



## Parent Academy Team



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*Se habla español.*

## PARENT ACADEMY

### AUGUST - DECEMBER VIRTUAL COURSE CATALOG

Duval County Public Schools' Parent Academy is a **FREE family resource** that provides specialized information to support parents, caregivers, and community members in the areas of student achievement, parenting and advocacy, and personal and individual growth. The courses listed in this catalog will be offered virtually through Microsoft Teams on the dates and times listed, unless otherwise noted. To register, visit our webpage at [www.duvalschools.org/ParentAcademy](http://www.duvalschools.org/ParentAcademy) and click the green registration button. In addition, Parent Academy has a library of courses on YouTube that are available for you to access anytime! We encourage you to visit our channel and subscribe, as new courses are added regularly.

**CLICK on a course title to register.**

*Parents have...the Parent Academy!*

#### Course Category Key:

**SA - Student Achievement**

**PA - Parenting & Advocacy**

**PI - Personal & Individual Growth**

Date	Time	Course Title & Description	Category
August 17	6:00 pm	<a href="#">Welcome to Team Duval!</a> <i>Facilitated by: Parent Academy Staff</i> As DCPS parents and caregivers, you may have many questions as the school year begins. This course reviews important topics such as the school year, parent portal, Parent Academy courses, school calendar, transportation, and more!	SA
August 18	6:30 pm	<a href="#">Growing Up: Making a Successful Transition to Middle School</a> <i>Facilitated by: Parent Academy Staff</i> The transition to middle school doesn't have to be a bumpy one! In this course, learn strategies to help make the transition to middle school easier for both you and your student.	SA
August 19	6:00 pm	<a href="#">Mommy, Me &amp; My I.E.P.</a> <i>Facilitated by: Parents Who Lead Graduate 2019</i> Hear from a local mom and child advocate as she shares her journey through navigating the development, implementation, and revision process of her son's Individualized Education Plan (I.E.P.).	PA
August 24	6:30 pm	<a href="#">Everything In "FOCUS"</a> <i>Facilitated by: Parent Academy Staff</i> Participants will learn how to create their Duval County Public School parent account and navigate the many tools and resources available through this online platform.	SA
August 26	6:00 pm	<a href="#">Computer Relationship Status: It's Complicated</a> <i>Facilitated by: Ernst and Young Associates</i> Does this sound like your relationship with your computer? If so, attend this virtual course to get to know your computer, the basics of how it operates, and common trouble shooting tips.	PI
August 26	6:00 pm	<a href="#">Todo en "FOCUS"</a> <i>Presentado por: el personal de Parent Academy</i> Los participantes aprenderán cómo crear su cuenta para padres de DCPS y navegarán por las muchas herramientas y recursos para padres que se encuentran en esta plataforma en línea.	SA
August 31	6:30 pm	<a href="#">Parent Teacher (Student) Association (PTA/PTSA): Volunteering with Purpose</a> <i>Facilitated by: Duval County Council PTA/PTSA President and Members</i> Discover how PTA/PTSA positively impacts a school, student(s), and the community. Learn how to become a member, get involved, and much more!	PA

# Miss a Course?



Parent Academy - Duval County Public Schools

694 subscribers

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Understanding Your Gifted Child

70 views · 4 months ago



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15 views · 4 months ago



Navigating Through High School

79 views · 4 months ago



Mental Health Moment: Testing Anxiety

11 views · 4 months ago



Growing Up Making a Successful Transition to...

84 views · 4 months ago



Math is Full of Problems, but the FSA Isn't One! Grad...

172 views · 5 months ago



I.E.P. Basics

198 views · 5 months ago



Preparing for the 8th Grade Statewide Science...

120 views · 5 months ago



Microsoft Excel - Beginners

26 views · 5 months ago








Preparing for the 5th Grade Statewide Science...

116 views · 5 months ago



# How we Communicate

-  **Facebook: @ParentAcademyDuval**
-  **Instagram: @parentacademyduval**
-  **Twitter: @ParentAcadDCPS**
-  **Emails: ParentAcademy@duvalschools.org**
-  **Peachjar**



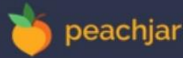
Everything in  
"FOCUS"

A virtual overview of creating and navigating a parent FOCUS account.

August 25th | 12 or 6 pm

.....

Visit our page to watch this course!  
[www.duvalschools.org/ParentAcademy](http://www.duvalschools.org/ParentAcademy)

Duval County Public Schools

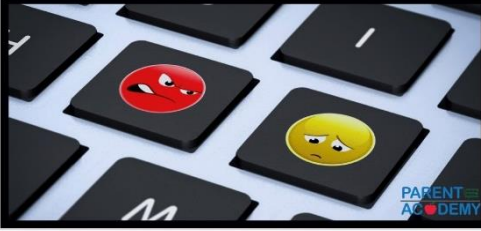
Cyberbullying When Digital Drama Goes Too Far

**Cyberbullying**



Learn what cyberbullying is, what students should do if they are being cyberbullied, and how to report it.

October 29th | 7:00 PM

Register & View:  
[duvalschools.org/ParentAcademy](http://duvalschools.org/ParentAcademy)



[View](#) [Register](#)


**Dyslexia 101**

Learn about dyslexia and how to support your student through the learning process.

.....

Thursday, November 12th  
at 7:00 pm

Register and View:  
[duvalschools.org/ParentAcademy](http://duvalschools.org/ParentAcademy)



**Ayuda Financiera**

Información sobre las opciones de ayuda financiera y becas para su estudiante(s).



Se presentará en el fin de semana de noviembre 14 y 15 y estará disponible todo el día.

**Ver curso aquí:**  
[duvalschools.org/ParentAcademy](http://duvalschools.org/ParentAcademy)




# Parent Academy – Parent Leaders

PARENT ACADEMY  
**PARENT**  
**LEADER**



# Parent Leader Pinning



# Thank You!

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@ParentAcadDCPS



@parentacademyduval



Parent Academy- Duval  
County Public Schools

[www.duvalschools.org/ParentAcademy](http://www.duvalschools.org/ParentAcademy)



# Incorporating Family Voice in District Wellness Policy

# Local School Wellness Policies

**The Healthy, Hunger Free Kids Act (2010) strengthens the requirements for local school wellness policies and puts more emphasis on policy implementation, periodic review and updates.**

- Required reporting on policy content and implementation and updates to the policy must be made public
- Required periodic assessment and results are made available to the public
- Must permit certain groups to participate in LWP development, implementation and review
- Must include goals for nutrition promotion and education

# What is a SHAC?

## » SHACS are...

- School Health Advisory Councils
- Mandated by TX State Law
- Appointed by School Board
- A voice for parents and the community
- A way to share importance of health to school districts, School Boards

## » SHACS...

- Review all health-related curriculum
- Make recommendations on health-related topics



*A district-level advisory council that “assists the district in ensuring that local community values are reflected in the district’s health education instruction.”*

*\*Texas Education Code, Title 2, Chapter 28, §28.004*

# Benefits of a SHAC

- Supports a whole child approach to education
- Emphasizes a healthy school community
- Offers a credible, collective voice of support for healthy children and youth
- Facilitates parental involvement mandates and collaboration on district goals
- Utilizes and makes the most of community resources and assets

Shirer, P.K. (2003). *Promoting healthy youth, schools, and communities: a guide to community-school health councils*. (P.P. Miller, Ed.) American Cancer Society.



# Supporting Implementation at the School Level

# Where to Start: Tips for District Staff

**Work with your district to create a culture of inclusive, proactive family engagement in all schools to show parents their input is desired, respected and valued.**

- » Acknowledge challenges and shared struggle – everyone is doing a TON right now!
- » Dedicate staff time and resources for proactive outreach to families so schools can:
  - Get to know families and the strengths each brings
  - Make positive phone calls home – build trust first, then commitment will follow
  - Meet parents where they are, with respect
- » Share district policies, goals and plans related to student health
  - Provide multiple ways for parents to share input and feedback
  - Communicate consistently, and consider quality over quantity
  - Provide translation and let families identify what language they need
- » Listen to feedback and act on it!

# Components of Effective Family-School Partnerships

## » **Inclusive Culture**

- An inclusive culture honors the lived experience of families in the school community

## » **Trusting Relationships**

- Trusting relationships enable families and schools to partner about the education and health outcomes for children and youth

## » **Capacity-Building Opportunities**

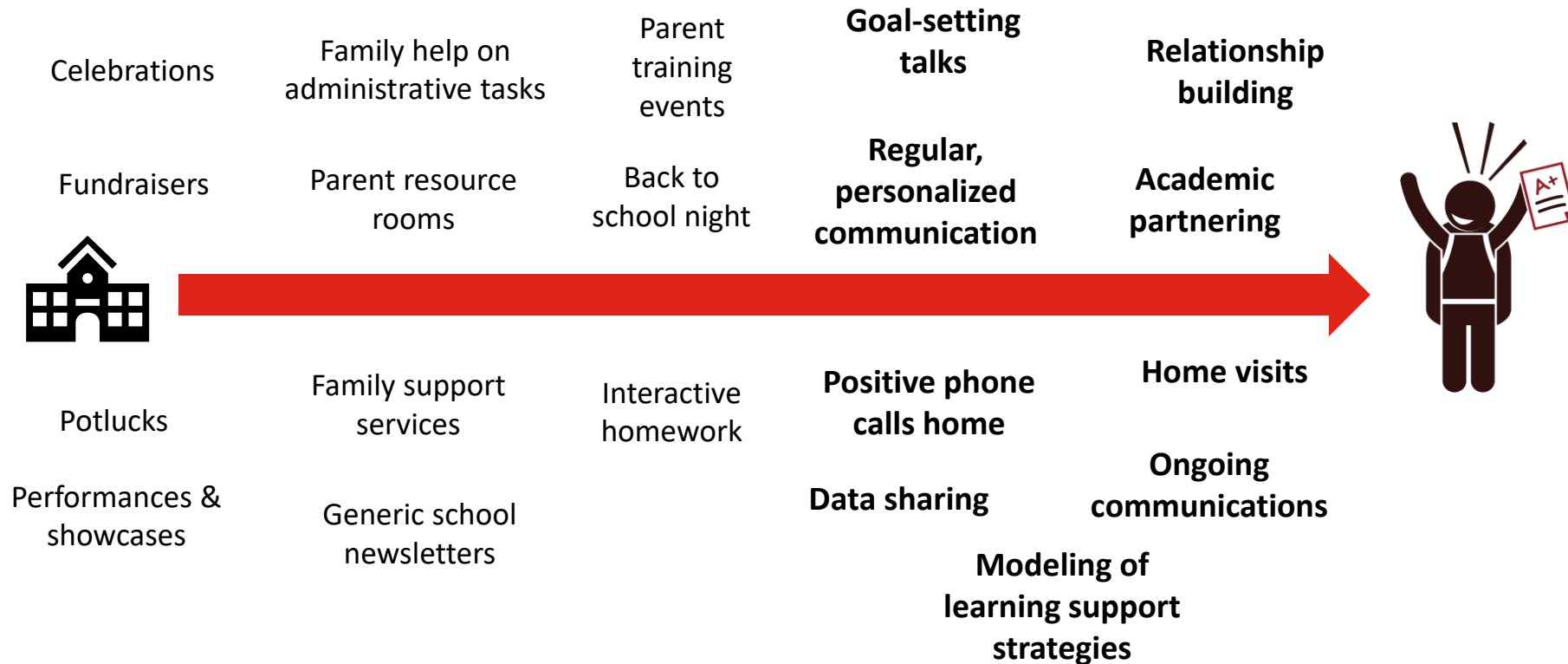
- Capacity building opportunities for staff and families promote shared leadership about educational outcomes for children and youth

## » **Dedication of Resources**

- Necessary resources integrate and elevate partnering practices to scale

Learn more here: [http://www.cde.state.co.us/uip/p-12\\_fscp\\_framework](http://www.cde.state.co.us/uip/p-12_fscp_framework)

# CONTINUUM OF IMPACT





We want to hear from you!

What challenges and/or successes can you share with the group?



# Next Steps

Check out these additional Family-School Partnership Resources:

- » [Tips for Building Trust with Parents/Caregivers: A Guide for Educators](#)
- » [Action for Healthy Kids Collaboration Guide](#)
- » [CDE Family School Community Partnership Framework](#)
- » [National Standards for Family-School Partnerships](#)
- » [Dual Capacity-Building Framework](#)
- » [Changing How We Talk About Family Engagement – Toolkit](#)
- » [Carnegie Foundation Challenge Paper](#)

# Join Us For This Upcoming Webinar

Register Here for Free:

<https://www.actionforhealthykids.org/event/connected-for-a-cause-mental-health-and-well-being-community-panel/>



**CONNECTED FOR A CAUSE**  
**MENTAL HEALTH & WELL-BEING PANEL**

presented by  
**ACTION FOR HEALTHY KIDS**

in partnership with  
**NAMI Greater Houston**

Action for Healthy Kids' Connected for a Cause is a series of sessions designed to bring families, schools, and the community together to dispel myths, share, support, and learn from one another to help provide better child health and wellness environments.

Join us for an open and honest conversation around mental health with a panel of subject matter experts, clinicians, and community members here to share their stories and resources for support.

**November 9, 2021 @ 6:15pm CST**

Visit [actionforhealthykids.org/events](https://www.actionforhealthykids.org/events) to register for free



# AFHK Learning Session Evaluation

After completing an AFHK Learning Session, please take 5 minutes to answer this survey and share your thoughts on today's session. Your input is very important to helping us improve future AFHK Learning Sessions!

**Your session title: Supporting Family School Partnerships (FSPs) at the District Level**

**You'll receive a \$10 Amazon gift card just for completing the survey! And your name will be entered for a chance to win one of seven \$100 Visa gift cards!**



**Two ways to access! Pick the way that works best for you!**

- Use your smart phone camera app and the QR code shown above
- Type the link into your browser:
  - <https://www.surveymonkey.com/r/21-22AFHKLearningSessionSurvey>



# Connect with Us!

Join in conversation discover fun activities and healthy recipes, learn of ways to get involved and take action!



**@Action for Healthy Kids**



**@act4healthykids**



**@Act4HlthyKids**



**@act4healthykids**



**@Action for Healthy Kids**



**@action-for-healthy-kids**



# Questions?

Connect with us at:

- Ali Armacost  
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- Sean Wade  
[swade@actionforhealthykids.org](mailto:swade@actionforhealthykids.org)
- Regan Copeland, Duval County Public Schools  
[copelandr@duvalschools.org](mailto:copelandr@duvalschools.org)



**Every kid healthy, active and ready to learn**

**actionforhealthykids.org • 600 W. Van Buren St., Suite 720, Chicago, IL 60607 • 1.800.416.5136**



**Thank You!**